



NEWS RELEASE

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UNICARE INTRODUCES NEW MEDICARERX REWARD PLANS

Affordable, Quality Prescription Drug Plans for Medicare Beneficiaries Offered Nationwide

Oct. 3, 2005 - Chicago –UniCare Life & Health Insurance Company (UniCare) now offers Medicare Part D Prescription Drug Plans to eligible Medicare beneficiaries in all 50 states. These prescription drug plans are designed to help enhance affordability, increase access and provide exceptional value for Medicare beneficiaries nationwide.

Three UniCare MedicareRx Rewards plans are offered at different prices to meet the varying needs of Medicare beneficiaries. Monthly premiums vary based on plan selection and location:

- UniCare MedicareRx Rewards Value \$17 to \$31
- UniCare MedicareRx Rewards Plus \$25 to \$38
- UniCare MedicareRx Rewards Premier \$34 to \$51

Product highlights include:

- Cover both brand name and generic drugs
- All plans can be purchased independently or in conjunction with an existing health coverage plan
- Convenient access to prescription drugs through most retail pharmacies nationwide
- An option to obtain drugs via mail order pharmacy
- Services through a trusted, financially stable company

UniCare MedicareRx Rewards plans are available to:

- People who have Part A and/or Part B
- People who have purchased Medicare Supplemental coverage without pharmacy benefits
- People who have Medicare Supplemental coverage with drug coverage and want to discontinue the drug portion of their Supplemental coverage
- People who are turning 65 and/or becoming eligible for Medicare

“We are contributing to one of the most significant changes to Medicare history, said Susan Rawlings, Senior Vice President and President of Senior Services for UniCare. “We hope that by offering these new UniCare MedicareRx Rewards plans we can increase access and choice for Medicare beneficiaries nationwide.”

For more information about UniCare’s MedicareRx Rewards plans, please visit www.unicare.com or call 1-800-928-6201.

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