UniCare Implements Revised Billing for Maternity Care

This provider bulletin is an update about information in UniCare’s Medicaid Business Provider Operations Manual (Manual).

Revised Postpartum Care Billing Code

Effective June 1, 2014, UniCare will change the billing methodology for postpartum care. Instead of using CPT Evaluation & Management codes (99211-99215), providers will bill for postpartum care using the CPT code 59430. This change is in direct response to requests from network providers.

Expanded Postpartum Outreach Program

Postpartum care visits should occur within 21-56 days after delivery and should follow clinical practice guidelines for care. UniCare recognizes that the relationship between a patient and her health care provider may lead to improved compliance with routine postpartum care. It is in this spirit that we are requesting our network providers assist us in our Postpartum Outreach Program. This program targets members who are due for a 3- to 6-week postpartum follow-up appointment. The goals of the Postpartum Outreach Program are to increase patient compliance and improve health outcomes for our members.

Beginning in July, UniCare associates may contact your office to schedule and confirm 3- to 6-week postpartum appointments for our members. In addition to scheduling, we will be educating our members about the necessity and importance of keeping their postpartum appointments. It is our hope that these efforts will improve patient compliance for postpartum follow-up visits.

We look forward to working together to improve the health outcomes and the quality of life for our postpartum members. If you have questions regarding our Postpartum Outreach Program, please our Quality Department at 888-611-9958.

Submit Pregnancy Notification Reports

Providers should submit notification to UniCare within seven days of the first prenatal visit or as soon as possible, thereafter. We will accept member pregnancy notification at any time, but early notification helps to ensure better health outcomes.

How to Access and Submit Pregnancy Notification Report Forms

Option 1: Online Form

1. Go to www.unicare.com and click on Providers in the bottom left corner
3. Under Resources for: click on State Sponsored Plan providers
4. Click on West Virginia – Medicaid Managed Care
5. Scroll down to Forms and Tools and click on Forms Library
6. Scroll down to Pregnancy Assessment Forms and click on Online Pregnancy Notification Form
7. Follow the prompts to complete and submit the form

Option 2: Fax Submission
1. Follow the instructions noted above to access the Pregnancy Notification Report form from the UniCare website.
2. Complete the form, print and then fax it to 1-800-551-2410. You may want to save a copy to your computer hard drive for convenience.

**We’re Here to Help!**

If you have questions regarding this provider bulletin, please contact our Customer Care Center at 1-800-782-0095.